

# High Tea & Hats

## Puttin' on the Glitz

*Sunday April 7, 2019*

*2pm - 5pm*

*The Ritz-Carlton Hotel*

*Dear Friend,*

Seniors First proudly announces the 12th Annual High Tea & Hats! Mark your calendar for Sunday, April 7th at the beautiful Ritz-Carlton Hotel. Find your fabulous hat and plan to join us for an afternoon of fun while supporting Seniors First programs that provide a vital support system to the vulnerable senior population.

As one of our official sponsors, your company will receive exposure to hundreds of attendees. Additional advertising will reach thousands of others through collateral materials, our dedicated website, social media and more. All proceeds go directly to seniors needing our services and will help the more than 5,100 clients we serve in Orange, Seminole, Osceola and Polk Counties.

In a perfect world, every older adult would have nearby relatives or neighbors to help prepare meals, clean house and visit regularly. But too many seniors in our area have no such support system. By sponsoring the High Tea you will help prevent senior hunger and malnourishment through Meals on Wheels and Neighborhood Lunch Programs, help strengthen and support seniors through In-Home and community based services and avoid or delay the three biggest threats of aging; hunger, isolation and loss of independence.

Please review the enclosed sponsorship opportunities and consider partnering with us to support seniors in our community. Your support will make a significant difference in their lives.

Sincerely,

Kira Woods

Marsha L. Lorenz

Seniors First is a 501 (c)3, nonprofit social service organization helping adults age 60+ with limited options who need support in order to live at home as long as possible. We are most well-known for our Meals on Wheels Program in Orange County. Our full range of services provide essential support and a safety net for seniors who deserve to age with hope, choice and dignity.



# Seniors First

*Meals on Wheels, in-home care and more.*

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### Fast Facts

Official name: Seniors First High Tea & Hats

Location & Date: The Ritz-Carlton Hotel  
4012 Central Florida Pkwy.  
Orlando, FL 32837  
April 7, 2019  
2:00pm - 5:00pm

### The Event

Each year, 300+ High Tea & Hats guests are invited to participate in a 'stylish hat' contest and hat parade, bid on a variety of fabulous items in the silent auction and try your luck in the raffle for a 7-day cruise, weekend getaway with airfare or our fabulous Wall of Wine. Guests dine on traditional teatime fare, including fresh fruits, cheeses, tea sandwiches, petite desserts, and specialty teas.



### Sponsorship Levels

Diamond Presenting Sponsor	\$10,000
Platinum Sponsor	\$ 7,500
Gold Sponsor	\$ 5,000
Silver Sponsor	\$ 3,000
Bronze Sponsor	\$ 1,500
Photo Booth Sponsor	\$ 3,000
Hat Parade Sponsor	\$ 3,000
Silent Auction Sponsor	\$ 3,000

### Tickets

Individual Tickets	\$95
Children 12 & Under	\$40
Table of 10	\$950
VIP Table of 10	\$1,250 Includes 3 bottles of champagne, the opportunity to decorate and theme your table and attire for the table contest where you could win an additional 10 raffle tickets.



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### *Sponsorship Levels*

As a sponsor of Seniors First High Tea & Hats, it is our goal to provide you with maximum publicity, marketing opportunities and exposure. All proceeds from High Tea & Hats will go toward programs and services that allow seniors to remain living independently. We need and welcome your support.



#### **DIAMOND PRESENTING SPONSOR \$10,000**

- Up to 3 tables of 10 at High Tea - may decorate for table contest.
- Continuous fixed placement in ongoing slide show during event .
- Full page ad on back cover of program.
- Featured corporate spotlight guest contributor in Summer Newsletter.
- Opportunity to address guests from podium.
- Name and logo featured prominently in all media and on-line advertising.
- Logo and link on High Tea & Hats website.
- Prominent logo placement on all event signage.
- May display company information or giveaways on sponsor tables.
- Up to 30 grand prize raffle tickets.
- May designate tables in honor or memory of a special senior.

#### **PLATINUM SPONSOR \$7,500**



- Up to 2 tables of 10 at High Tea - may decorate for table contest.
- Premium logo placement in sponsor slide show during event.
- Half page ad in program.
- Recognition in Summer Newsletter.
- Name featured prominently in print and on-line advertising.
- Logo and link on High Tea & Hats website.
- Prominent logo placement on all event signage.
- May display company information or giveaways on sponsor tables.
- Up to 20 grand prize raffle tickets.
- May designate tables in honor or memory of a special senior.

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## Sponsorship Levels



### **GOLD SPONSOR \$5,000**

- 1 table of 10 at High Tea - may decorate for table contest.
- Ongoing logo appearances in the sponsor slide show during event.
- Recognition in Summer Newsletter.
- Logo and link on High Tea & Hats website.
- Prominent logo placement in program and on all event signage
- May display company information or giveaways on sponsor table.
- 10 grand prize raffle tickets.
- May designate table in honor or memory of a special senior.



### **SILVER SPONSOR \$3,000**

- 1 table of 10 at High Tea - may decorate for table contest.
- Ongoing logo appearances in sponsor slide show.
- Logo recognition in program and on signage at event.
- Logo and link on High Tea website.
- May designate table in honor or memory of a special senior.



### **BRONZE SPONSOR \$1,500**

- 1 table of 10 at High Tea - may decorate for table contest.
- Name recognition in program and on event signage.
- May designate table in honor or memory of a special senior.

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## Specialty Sponsorships



### PHOTO BOOTH SPONSOR \$3,000

- 1 table of 10 at High Tea - may decorate for table contest.
- Seniors First to provide sponsor signage at booth.
- Seniors First to provide attendant to take photos with guest phone.
- Ongoing logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats Website.
- Logo recognition in program and on signage at event.
- May designate table in honor or memory of a special senior.



### HAT PARADE SPONSOR \$3,000

- 1 table of 10 at High Tea - may decorate for table contest.
- Sponsor provided banner/sign carried down the runway. (Sponsor may choose 2 adults or children to carry.)
- Emcee acknowledgement from stage at beginning and end of parade.
- Ongoing logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in program and on signage at event.
- May designate table in honor or memory of a special senior.



### SILENT AUCTION SPONSOR \$3,000

- 1 table of 10 at High Tea - may decorate for table contest.
- Sponsor logo displayed on bid sheet at each auction item.
- Logo displayed on all auction category signage.
- Ongoing logo appearances in sponsor slide show during event.
- Logo and link on High Tea & Hats website.
- Logo recognition in program and on signage at event.
- May designate table in honor or memory of a special senior.

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### SPONSORSHIP AGREEMENT

PLEASE print all information exactly as it should appear in promotional materials.

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship level selected: \_\_\_\_\_

Amount: \$10,000 Diamond \$7,500 Platinum \$5,000 Gold \$3,000 Silver \$1,500 Bronze  
\$3,000 Photo Booth \$3,000 Parade Sponsor \$3,000 Auction Sponsor

I am unable to sponsor but would like to make a donation in the amount of \$ \_\_\_\_\_

Payment: Check enclosed Credit card payment (Visa/MasterCard only) Please invoice us

CREDIT CARD INFORMATION — VISA MASTERCARD AMEX DISCOVER

\_\_\_\_\_  
Name as it appears on the card

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Signature as name appears on the card

\_\_\_\_\_  
Expiration Date and code

Yes! We want to be a part of the 2019 High Tea & Hats Fundraiser. We have checked our level of sponsorship above and will send payment by April 1, 2019.

**All sponsorship pledges and logos must be received by February 8, 2019 to ensure full promotional benefits.**

**Sponsor opportunities can also be downloaded at [HighTeaAndHats.com](http://HighTeaAndHats.com)**

Please mail, fax or deliver your agreement and check or credit card information payable to:

Seniors First, Inc.. Attn: Katherine Brown | 5395 L.B. McLeod Rd. Orlando, FL 32811 | Ph: 407-615-8979 | [kbrown@seniorsfirstinc.org](mailto:kbrown@seniorsfirstinc.org)

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